



Breast Centres Certification – Italcert Scheme, in partnership with BCCERT
in compliance with the standard

Eusoma guidelines The requirements of a specialist Breast Centre

REGULATION FOR THE USE OF CERTIFICATION LOGO

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REGULATION FOR THE USE OF CERTIFICATION LOGO

| <i>Rev.4</i> | <i>Elaborazione</i> | <i>Approvazione</i> | |
|-----------------|---------------------|---|-------------------------------------|
| Ottobre 2014 | Flavio Banfi | Roberto Cusolito (Amministratore Delegato) | Giuseppe Parigi (Presidente CSI) |



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1. AIM

This document defines the conditions that the Breast Centre has to satisfy for the use of the Certification Logo referring to “Breast Centres Certification – Italcert Scheme, in partnership with BCCERT”.

2. USE OF BREAST CENTRES CERTIFICATION LOGO

The use of Breast Centres Certification Logo is not compulsory but its use by the Breast Centre must always be consistent with this Regulation.

If the Breast Centre decides to mention only the Certification, must follow the indications below:

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Fig. 1 – Indications for the use of the reference to Certification without logo

Breast Centre can use the Logo on:

paper, advertising material, web pages, structures or offices belonging to the Breast Centre, but it must always be associated with the name or Logo of the certified Breast Centre.

References to the Certification must never be used to generate confusion or give rise to false interpretation that may lead to another service or process deemed as certified.

Only certified Breast Centres are authorised to use the Logo and may reproduce it provided that it is reproduced in full, enlarged or reduced, it retains the same proportions, remains legible and is in no way altered or gives rise to misunderstanding.

The Certification Logo must be used following what indicated in Section n. 3 of this Regulation.

If the document on which the Certification Logo has been published is not printed in full color, the gray scale is foreseen.

Any other reproduction option must be authorized by ITALCERT in advance.

3. SHAPE, DIMENSION, COLOR OF BREAST CENTRES CERTIFICATION LOGO

Font: Berlin Sans Fb 32 pt, Nero

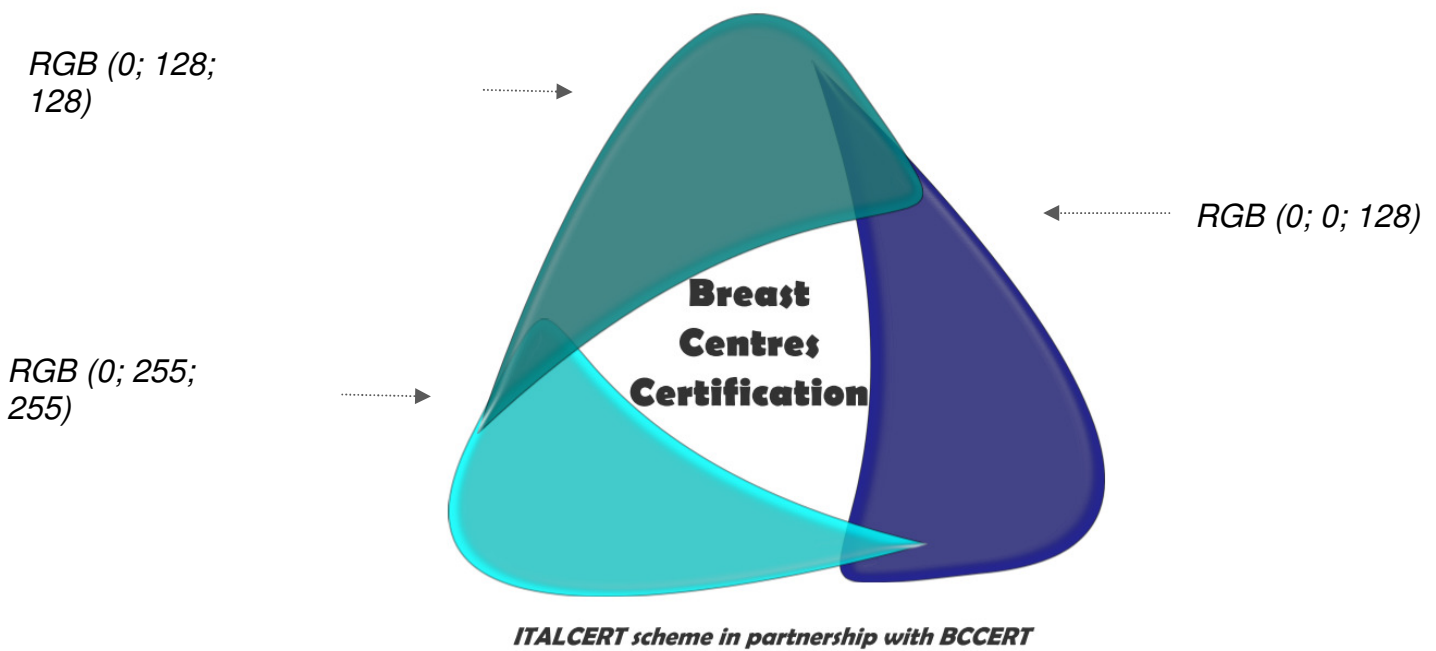


Fig. 2 – Logo basic color

The Logo has to be used respecting shape and colors reported in fig. 2.

The use of Logo and Certificate is forbidden during the certification suspension or revocation and in case of the expiry of the certification or non-issuance.

Once the misuse has been verified, ITALCERT and BCCERT do a specific action to avoid it and preserve its own interest also through the publication of Logo misused and if necessary, through legal actions.

The Certification Logo has to be proportionally smaller than the Logo of the Certified Breast Centre.

4. LIMITATIONS FOR THE USE OF LOGO

The Breast Centre must stop using the Certification Logo in case of:

- Certification suspension
- Certification revocation
- Certification renunciation



REGULATION FOR THE USE OF CERTIFICATION LOGO

In particular, the Breast Centre is requested to:

- stop using letterhead bearing the Certification Logo or any other reference to Certification;
- stop distributing information or any other advertising or informative material bearing the Certification Logo or any other reference to Certification;
- cancel from the Breast Centre website the Certification Logo or any other reference to Certification.

5. MISUSE OF LOGO

ITALCERT and BCCERT could at any time verify the correct use of the Certification Logo and if appropriate notify to the Breast Centre the request of corrective actions, certification suspension or revocation, including also the publication of Logo misused and if necessary, legal actions.

6. AVAILABILITY OF LOGO

At the time of the Certification release, BCCERT will send to the Breast Centre the Logo bearing the reference number of the Breast Centre.

7. REGULATION UPDATE AND CHANGES

Breast Centre by applying the Certification procedure must formally accept what stated in this Regulation by signing it in the last page. BCCERT will take care to promptly publish any possible future updating or changes of this document on Breast Centre Certification website, www.breastcentrescertification.com. The Breast Centre has a maximum of 60 days from the date of publication to formally communicate any complaint or not-acceptance which causes the Certification revocation.

After the 60 days deadline without any communication from the Breast Centre, the new updated version of the Regulation will be considered accepted by tacit consent.

FOR ACCEPTANCE

Date

(stamp and signature of the Hospital Legal
Representative)